

Construction Week

MEDIA KIT 2025

ABOUT US

Anything that needs to be built or created will find its way in www.constructionweekonline.in

You can be assured of finding all news, events, and all related happenings in the world of real estate and infrastructure here.

Besides that, we also cover some of the emerging trends and the Johnny-come-latelies that are plonking themselves in construction realising that the technology and innovation they have on offer could act as a trigger to faster completion of projects.

While we are not too savvy on the deeds of developers, we might consider pointing them in the right direction through notable achievements of peers, and also others. Philanthropic stories always warm the cockles of one’s heart and Indians need to do that more often, especially developers.

But we also need to eat. So you will find (what some may consider mundane) stories on construction equipment, machinery, that are the core to the industry and who provide us with our bread and butter.

Like we said, we are the be-all and end-all for all news related to construction and infrastructure.



WHY CONSTRUCTION WEEK?

- Award-winning journalism: 'Best Construction News Magazine' and 'Best Journalist' by the Construction Industry Development Council (CIDC).
- Consistently reaches key decision makers across India
- Rich, incisive editorial content every month, packed with news and analysis of key industrial players
- Dedicated PMV and MEP sections
- Interviews with leading industry professionals
- Tightly focused editorials
- Latest and most reliable data
- Emphasis on need-to-know information and business insights
- International edge, local touch
- World-class production, print and paper quality.

REGULAR FEATURES

- Business Intelligence: In-depth coverage of policy, regulation, market trends, tender information, economy and issues plaguing the real estate and infrastructure sectors.
- The Big Interview: Construction Week has become known for its centrepiece interviews with industry leaders and decision makers who matter. From union ministers to international industrialists, the magazine truly represents the voice of the industry.
- PMV Focus: News, reports, case studies, interviews and analysis from the CE industry.
- MEP Focus: Latest technologies, innovations, trends, case studies, interviews and analysis.

INTERNATIONAL AWARDS

Construction Week has won international acclaim for its breaking news stories and market analysis. The magazine is a two-time winner at the Tabbie Awards, besides winning the Vishwakarma Awards in India, which recognise excellence in trade publishing. As a result, Construction Week has been seen in the pages of The New York Times, The Washington Post, the UK's Daily Mail and The Independent, Canada's La Presse, and The Times of India. It has also appeared on BBC Radio, BBC World, CNN, Al Jazeera English and France's Channel 2 and Channel 3.

ADVISORY BOARD

Our distinguished advisory board has been assembled to help guide Construction Week to become even more representative of its community. Members have been invited from the highest levels of the industry to ensure that the magazine continues on its path of success.



Ajay Ashar
CMD, Ashar Group



Anuj Puri
Chairman, Anarock



Ashish Puravankara
MD, Puravankara



Ashwinder R Singh
VC & CEO,
BCD Group



Boman Irani
CMD,
Rustomjee



Dhaval Ajmera
Director, Ajmera Realty
& Infra



Harshavardhan Neotia
Chairman, Ambuja
Neotia Group



Mayur Shah
MD, Marathon Realty



Mukesh Jaitley
CTO, Runwal



Niranjan Hiranandani
MD, Hiranandani Group



Pradeep Aggarwal
Founder & Chairman,
Signature Global (India)



Rajmal Nahar
President, Real Estate,
Reliance Industries



Rohan Suryavanshi
Head, Strategy &
Planning, Dilip Buildcon



Ramesh Nair
CEO, K Raheja Corp
Investment Managers,
Manager to Mindspace REIT



Sandeep Runwal
MD,
Runwal

READERSHIP PROFILE

TOTAL BRAND REACH
4,12,763

EDITORIAL

98.3%*

of readers consider
CONSTRUCTION WEEK
editorial to be good or better
than other construction
publications

PURCHASING DECISIONS

88%*

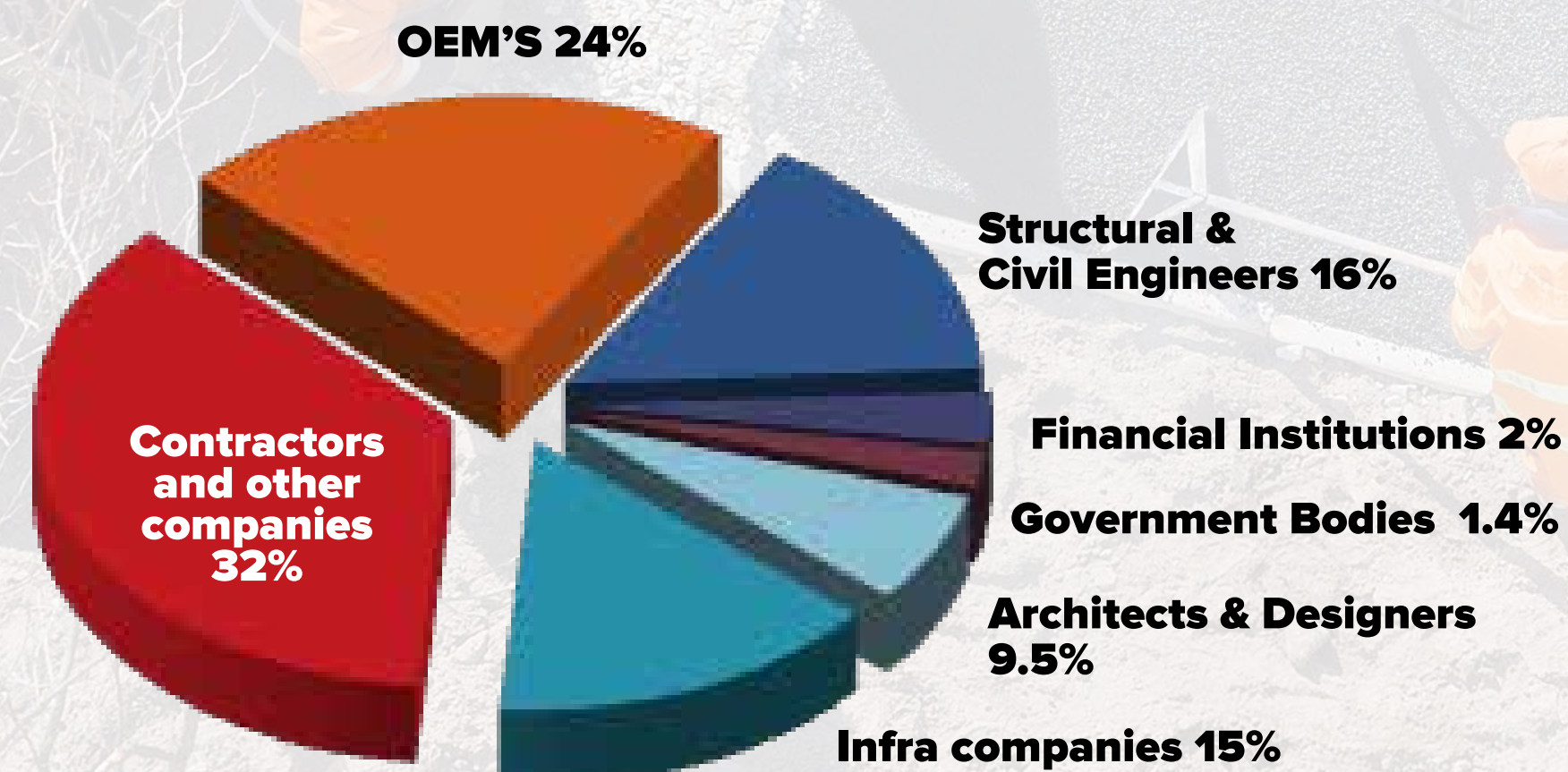
of our readers have at some point
used **CONSTRUCTION WEEK** to
make purchasing decisions based
on its editorial and advertising
content.

READER PROFILE

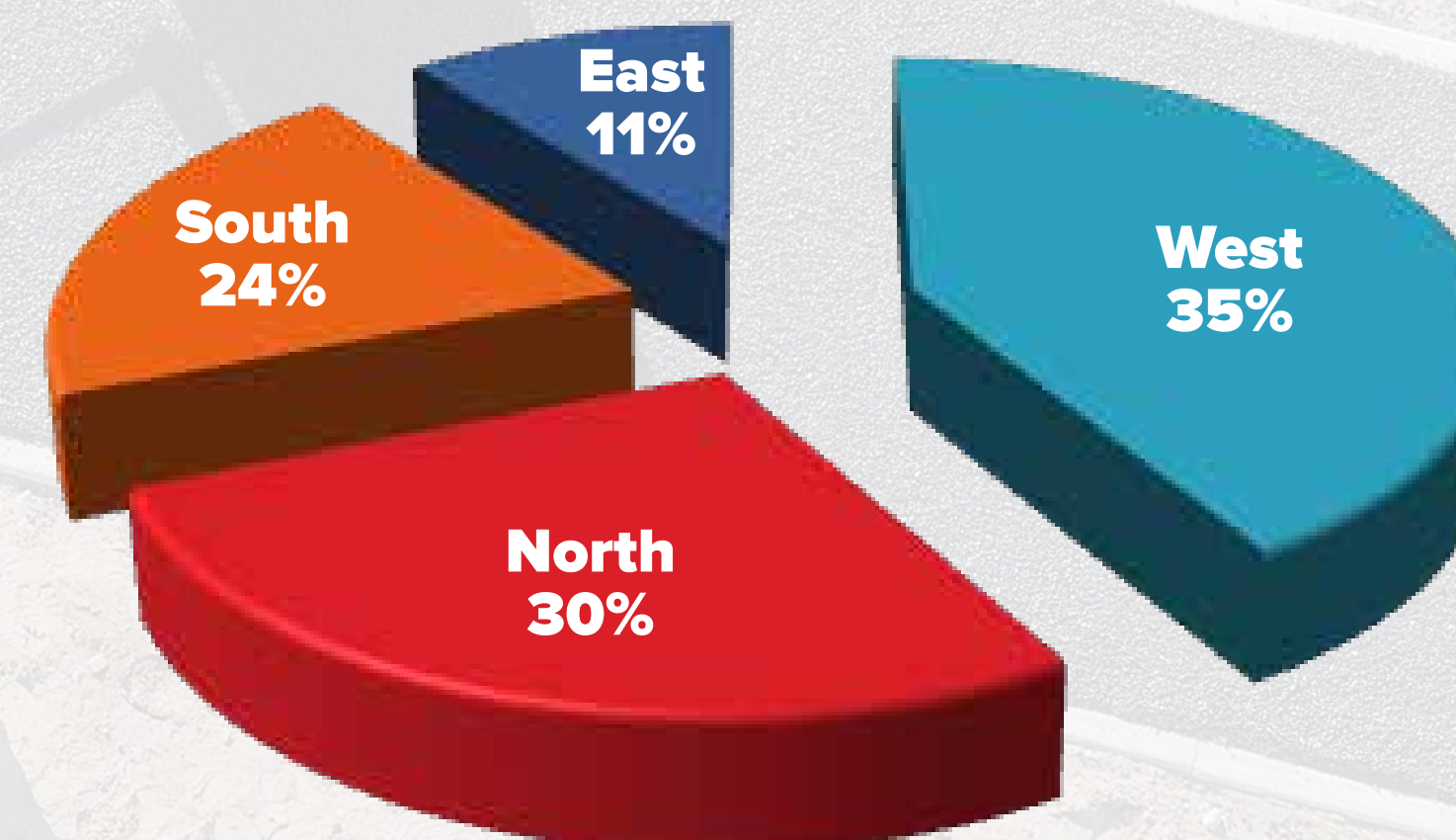
88%*

of **CONSTRUCTION WEEK**
readers are decision makers,
are responsible for purchasing
decisions, or influence
purchasing decisions.

READERSHIP BY SECTOR



READERSHIP BY REGION



EDITORIAL CALENDAR 2025

MONTH	HIGHLIGHT	SPECIAL STORY	PRODUCT FOCUS	PRODUCT FEATURE
January	Infra. Development, Industry & Govt. Focus	Form Work	OTR	Bauma - Post Show Report and Bharat Mobility – Construction Equipment 2025
February	Roads Building Equipment	Steel Buildings	Tower Cranes	Lubricants
March	Women in Construction	Innovation in Façade Technologies	Generators	Automated Parking Systems
April	Mining & Tunneling Equipment	Construction Software	Boom & Concrete Pumps	
May	Road Compacting & Paving Equipment	Airports Construction & Renovation	Elevators & Escalators	Data Centres
June	Roofing, Cladding & Waterproofing	Green Buildings & Construction	Cranes	
July	Best and Innovative Façade Projects	Plumbing	Excavators/Motor Graders	Doors & Windows
August	Building & Infra Construction Equipment	High-rises	Commercial Vehicles	PEB
September	Architects Speak on Design	Material Handling Equipment	Backhoes	Flooring
October	AWARDS - Special	On the way to Build World Class Infrastructure		Warehousing
November	Anniversary Special	Excon - Prevent		Lighting
December	RMC & Batching Plants	Curtain Raiser - Excon India	Bridges & Flyovers	Steel as a Building Material

ADVERTISING RATES & SIZES

	TRIM (WxH in mm)	BLEED (WxH in mm)	NON-BLEED (WxH in mm)
DOUBLE PAGE	410 x 275	420 x 285	400 x 265
FULL PAGE	205 x 275	215 x 285	195 x 265

POSITION	SPECIFICATIONS	RUPEES
FC DPS	410 x 275 mm	2,95,000
IFC SINGLE PAGE	205 x 275 mm	1,90,000
IBC	205 x 275 mm	1,75,000
OBC	205 x 275 mm	2,25,000
DPS	410 x 275 mm	2,65,000

POSITION	SPECIFICATIONS	RUPEES
GATEFOLD	410 X 275 mm	3,15,000
FULL PAGE, 1ST HALF	205 x 275 mm	1,75,000
FULL PAGE	205 x 275 mm	1,50,000
HALF PAGE HORIZONTAL: FIRST HALF	175 x 115 mm	80,000
HALF PAGE VERTICAL: FIRST HALF	88 x 235 mm	82,000

FORMAT REQUIRED:

Artwork Format – PDF/ EPS | Colour Format - CMYK |

Creatives – High resolution (300 dpi)

ON THE WEBSITE

www.constructionweekonline.in

RATES WEB ONLY ADVERTISEMENT (PER MONTH)

Advt Size	Price in Rupees
Leaderboard	1,50,000
Skyscraper	1,20,000
MPU1	85,000
MPU2	62,000
Small MPU	32,500

*Taxes as applicable

SPECIFICATIONS FOR WEB

File formats for web:

JPG, GIF, animated GIF, SWF - File cannot exceed 39kb.

Leaderboard	728 x 90 pixel
Skyscraper	300 x 575 pixel
MPU1	300 x 250 pixel
Small MPU	300 x 100 pixel

NB: All advertising is based on a shared tenancy basis whereby adverts will rotate on the web site, maximum of 3 adverts per positions.

OTHER DIGITAL PROPERTIES

RATES ONLY ADVERTISEMENT (PER ROUND)

Type	Price in Rupees
Email Blast	1,35,000
e-Newsletter	1,15,000
Microsites	2,50,000

*Taxes as applicable

WEBSITE

Regular daily updates of what is happening in the real estate and infrastructure industry, Construction Week Online does not forget to give you a regular lowdown of industry news. Besides, illustrious articles by industry heads also illumine the state of the sector in its various forms, be it airports, warehousing, PEB, real estate finance, home loans, and such articles and news pieces that will definitely help improve awareness.

MULTIMEDIA

Construction Week India has carved its own niche in the multimedia space. Our EDMs and marketing team has put together a neat package that will send out information on what is happening in and around the real estate and infra space. We have planned mediums of disseminating information to our vast database of more than 3 lakh who then are willing participants for our events, articles and stories. Do have a look to stay updated.

NEWSLETTER

Our daily newsletter comprise some of the top news that is on the website and offers a succinct and quick view to read at a faster glance. With over 84,000 subscribers, our newsletter is popular in its format and widely read throughout the industry. All you need to do is visit our website and scroll to the bottom of the page to subscribe. Believe us, you won't be disappointed. Do remember to write to us and tell us what you think.

SOCIAL MEDIA

The Construction Week India social media is buzzing with a vibrant sense of animation from followers and online readers. Regular updates of online stories, upcoming events, and any other information that needs to be circulated is put up there. We follow the norms of going all out to keep readers updated on trends, opportunities, challenges if any, and motivational write-ups. Follow us on LinkedIn, Facebook, Twitter and Instagram.

FLAGSHIP EVENTS & AWARDS

14th CONSTRUCTION WEEK AWARDS - SEPT 2024

We launched the Construction Week Awards in 2011 to honour the industry. The first two editions saw Indian construction leaders converge on a grand stage to celebrate the achievements of the finest of projects, people and companies. Construction Week takes pride in supporting the industry and our awards have taken our partnership to a new level. Winners were selected through a painstaking selection process conducted by an eminent jury. The awards will return once again this year to commemorate the industry's struggles and triumphs as it creates a whole new India.



SPONSORSHIP DETAILS

Presenting partner: Rs 35 lakh
Associate partner: Rs 25 lakh
Gold partner: Rs 15 lakh
Silver partner: Rs 10 lakh
Category partner: Rs 8 lakh

FLAGSHIP EVENTS & AWARDS

12th METRO RAIL INDIA SUMMIT - 2025

India is witnessing a revolution in urban transportation. With dozens of cities with a population of over one crore, inter-city transportation is fast becoming a challenge. So a metro rail system has been planned for 19 cities. Kolkata Metro is operational since 1984 and the system has evolved as in the case of the Delhi Metro. In this scenario, it makes sense to have a comprehensive platform to discuss challenges, opportunities and best practices to enable project planners, contractors and key decision-makers to choose the best available tools, techniques and latest technologies.



SPONSORSHIP DETAILS	
Presenting partner:	Rs 25 lakh
Associate partner:	Rs 16 lakh
Gold partner:	Rs 10 lakh
Silver partner:	Rs 5 lakh
Category partner:	Rs 3 lakh

FLAGSHIP EVENTS & AWARDS

WOMEN IN CONSTRUCTION - 2025

India is witnessing a revolution in urban transportation. With dozens of cities with a population of over one crore, inter-city transportation is fast becoming a challenge. So a metro rail system has been planned for 19 cities. Kolkata Metro is operational since 1984 and the system has evolved as in the case of the Delhi Metro. In this scenario, it makes sense to have a comprehensive platform to discuss challenges, opportunities and best practices to enable project planners, contractors and key decision-makers to choose the best available tools, techniques and latest technologies.



SPONSORSHIP DETAILS	
Presenting partner:	Rs 22 lakh
Associate partner:	Rs 14 lakh
Gold partner:	Rs 9 lakh
Silver partner:	Rs 5 lakh
Category partner:	Rs 3 lakh

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